

Agenda Item No: 8

Report to: Museums Committee

Date of Meeting: 18 June 2012

Report Title: Museum Attendance Figures

Report By: Cathy Walling
Museum Curator

Purpose of Report

to inform members of figures for attendances, educational activities and use of the Museum's website for the fourth quarter of 2011-12

Recommendation(s)

- 1. the report is for noting**

Reasons for Recommendations

Introduction

1. Attendances: Hastings Museum and Art Gallery

The figures for January to March 2011 are given for comparison.

	Jan to March 2012	2011
Number of visitors	8,149	9,122
Pupils in organised groups	635	618

The total number of visitors for the year 2011-12 was 34,793. This compares to 35,974 in 2010-11.

2. Attendances: Old Town Hall Museum

	Jan to March 2012	2011
Number of visitors	4,338	3,819
Pupils in organised groups	104	290

The total number of visitors to the Old Town Hall Museum for the year 2011-12 was 31,373. This compares to 24,466 in 2010-11.

3. Website Visits

The total number of visits to hmag.org.uk website for Quarter 4 is 15,726. There is no comparable measure for Quarter 4, 2010-11. The total for 2011-12 is 93,391.

4. Weddings and Civil Ceremonies

The total number of ceremonies held in 2011-12 was 25. There are 36 ceremonies booked for 2012-13 so far.

5. Comment

Visitor numbers have increased at both sites; the numbers at HMAG are for a six day week, compared with last year's figures. The Old Town Hall figures reflect the effect of the temporary closure of the main HIC and the move of services to the Old Town.

The majority of educational visits are made by Language Student Groups. Schools and Colleges who have visited in the last quarter include Sussex Coast College, St Mary's, St Leonards Academy, St Leonards Primary School, U3A and Greenway Nursery.

Wards Affected

Castle

Area(s) Affected

Central Hastings

Policy Implications

Please identify if this report contains any implications for the following:

Equalities and Community Cohesiveness	Yes
Crime and Fear of Crime (Section 17)	No
Risk Management	Yes
Environmental Issues	No
Economic/Financial Implications	No
Human Rights Act	No
Organisational Consequences	Yes
Local People's Views	No

Background Information

Officer to Contact

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